

For Immediate Release

Event Dates: September 18<sup>th</sup> – 20<sup>th</sup>

# Busting Out

## at Fremont Oktoberfest 2009

**Seattle, WA - Buxom** describes the size of the beer at *Fremont Oktoberfest's Buxom Beer Garden* located within the Stranger Microbrew Garden. "The garden made its first appearance two years ago and has been a break-out hit. People loved **the fun German party atmosphere and the big, 16-ounce glasses of beer,**" says festival organizer Phil Megenhardt of Fremont's Bold Hat Productions.

In it's second year, the Fremont Oktoberfest does a search for the most Bavarian spirited girl (or boy) through the Miss Buxom Contest. The Fremont twist on the traditional pageantry came after seeing an increase in themed costumes and Oktoberfest spirit demonstrated over the years. "**More and more people were coming to Oktoberfest in some kind of costume. We have had young guys come in drinking team sweat suits and burly men come dressed in Buxom Beer Girl outfits,**" says Megenhardt. The Miss Buxom Contest will be held opening night at 7pm. **You don't need to be female to enter, but must be wearing "traditional German attire with a Fremont twist."** Each *Miss Buxom* contestant answers a light-hearted question, then the winner is chosen by audience applause. "Last year's contestants took the pageantry to the next level with hilarity and creativity," says Megenhardt. "We're looking forward to what creativity lies ahead in this year's zany pageantry."

**Other favorites coming back for a second year encore include a Cigar Lounge**, an all out laugh fest at the **Brew HA-HA Comedy Show** and **cabana tent rentals** that seat about 10 and can be rented as a private beer seating area. "But," cautions Megenhardt, "don't be too dazzled by all the Fremont flair and forget that this is one of the best beer-tasting opportunities in the country. With event staples including sizzling bratwurst, chainsaw pumpkin carving, and knock-out music being served up year after year - Oktoberfest is finding a happy medium between tradition and growth. "

Some of the more than 70 micro brews on tap this year are being created exclusively for the festival, while others will be sampled by the public for the first time. Keep your eye out for the first, icy cold barrels of Crispins' Original Cider making it's Northwest festival premier at Fremont Oktoberfest.

*Lazy Boy Brewing Company* and *The Stranger Newspaper* brings one of the most sought after sips – **The Stranger Big Double Trouble IPA** – and *Lazy Boy can't make enough of it*. Every year those "troubled" taps run dry. "We make Big Double Trouble once a year for Oktoberfest," says Shawn Loring, *Lazy Boy's* brew master. "We brought 20 kegs last year which finally lasted us until early Sunday." Explaining its popularity he says, "**Big Double Trouble** is an imperial IPA which means it has a higher alcohol content than most beers. It's flavor packed with tons of hops, and tons of malt flavor. People pretty much love this stuff."

**Fremont Oktoberfest is the oldest, biggest and most diverse beer tasting experience in the Northwest. It has received worldwide notice, and has been tapped by Beerfestivals.org, USA Today and Orbitz.com as one of top places to toast the Oktoberfest celebration.**

- Admission to the Stranger Microbrew Garden is \$25 at the gate, which includes a souvenir mug and 6 beer-tasting tokens. Save \$5 with advance tickets on sale September 1<sup>st</sup> - September 17<sup>th</sup>. Detailed ticket information at: [http://fremontoktoberfest.com/main\\_advance.html](http://fremontoktoberfest.com/main_advance.html)
- More information on Fremont's 13<sup>th</sup> Oktoberfest Celebration at: <http://www.fremontoktoberfest.com>

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